



Business Sponsorship Options 2020

Sponsorships run for the Rama Fiscal Year (11/1 - 10/31)

Contact Karen DeChant Ross, Treasurer, for questions: kdross08@gmail.com



RamaGram

Pros: Reach 400 members, family members, and prospects with every ‘gram in one fiscal year.

RamaGram schedule (at a minimum):

Once a month: Oct. – Feb.	Twice a month: March, Apr., Sept.	Weekly: May – Aug.
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Annual Sponsorship: Includes your logo, tagline, and/or business card on every RamaGram for one fiscal year. Changes to logo or cards used in RamaGrams must be submitted in writing to the Marketing Team at least 30 days prior to change being implemented.

Cost: \$150 per year
billed 11/1/20



Volleyball Sponsorship

Pros: This sponsorship is year round. Business will provide a custom vinyl 3’ x 5’ sign, with holes in each corner to ensure the sign can be secured, with your company’s logo/marketing/advertisement to be posted at the volleyball courts at the Tiki Hut/Fence/etc every month of the year.

Volleyball members play Spring & Fall Leagues, throughout the summer, including weekly pickup games, with competitive play during Rama’s biggest social events.

Cost: \$250 per year
billed 11/1/20

Add on RamaGram sponsorship to Option B. for only \$75



Swim Team Sponsorship

Pros: As part of the Queen City Summer League, local swim teams have kids from age 5 – high school, with practices and meets in May & June, rotating locations among pool clubs in the city. Rama Swim Team (with a record 94 participants in 2019!) is a great place to advertise your business where you’ll reach literally hundreds of swimmers, parents, siblings, grandparents and friends – as well as the many volunteers that work to make our swim meets happen. The Rama Swim Team competes against Windrow, Piper Glen, Summerwood, Pine Lake, Raeburn, Painted Tree, and Shannon Park.

Business Sponsorship Options 2020

C1

Swim Meets & Practices

Business will provide a custom vinyl 3' x 5' sign, with holes in each corner to ensure the sign can be secured, with your company's logo/marketing/advertisement to be posted on the interior of the pool during the swim team season. With so many visitors from the Charlotte area coming to Rama for 4 meets, your business is sure to gain great exposure! **Timing is May & June, 2021.**

Cost: \$250 per swim season

billed 4/1/21

Add on RamaGram sponsorship to Option C1 for only \$75

C2

Swim Team T-Shirts

Get your company's logo/advertisement on the back of the Rama Pirate Swim Team t-shirts – every swimmer gets a shirt, and extras are sold as a fundraising at meets and practices.

Rama Pirates Swim Team logo/design will be on the front of the shirt, and you can snag a "Proudly Sponsored by" spot on the back. Parents, swimmers, and family buy and wear these t-shirts year round. Our expert marketing team will work with your business on logo submission and ensure the end result is ready for prime time.

Cost: \$300

billed 4/1/21

Add on RamaGram sponsorship to Option C2 for only \$75 more

Add on Swim Meet & Practices sponsorship to Option C2 for only \$150 more

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Rama Swim Club Sponsorship

The ultimate package to get your company's name and business out there for everyone to see! Businesses will provide a custom vinyl 3' x 5' sign, with holes in each corner to ensure the sign can be secured, with your company's logo/marketing/advertisement to be posted at Rama Swim Club year round. Your sign will adorn the main fence throughout the Swim Team season to ensure maximum visibility during our four home meets. Signs will remain until the pool season closes in September.

Signs will be moved to the exterior of the fence (facing the parking lot) so that marketing is visible during our big events – Stonehaven 5K, Spring Fling, Fall Festival, tailgating, etc. This package also includes a spot on the RamaGram throughout the year.

Cost: \$700

billed 11/1/2020



Rama Swim Club wants to be a partner to your business. Rama's Board of Directors wants you to know that we take our mission of providing a safe, clean, and fun experience for the whole family seriously. Rama Swim Club Board of Directors reserves the right to limit the number of any option of sponsorships available at any time. Rama Swim Club Board of Directors must approve any marketing that will be produced as a sponsor, for any option chosen by the business.